

CO2-monitor AG

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Personal Profile

Sascha Nick, Founder and CEO

Sascha NICK (born 1963) is the founder and CEO of **CO₂-monitor** (www.co2-monitor.ch), an innovative online platform to encourage private citizens to reduce CO₂ emissions and raise awareness of sustainable living and responsible use of natural resources.

Sascha's entire career shows a passion for innovation. This electronic engineer and graduate of INSEAD studied in Vienna, Tokyo and Fontainebleau. He started with Siemens in Munich, joining the software research group. After holding various management positions at Schneider Electric in Paris and Chicago, he was appointed VP of Strategy and Development at the headquarters in Paris, where he was responsible for identifying, developing, selecting and building new opportunities. He started the innovation process "1000 ideas", which developed five new business areas.

Sascha NICK started as entrepreneur well before founding CO₂-monitor. In 1999, he launched Sensitive, a company specializing in industrial software, with the participation of France Telecom and Schneider Electric. This company was acquired by E3 Corporation in 2006. Next, in 2002, was Idtect SA, a company developing remote monitoring & diagnostics software tools for machine builders. Idtect SA raised €6m from Business Angels and two funds, SPEF Venture and Elaia Partners, as well as the French innovation agency ANVAR.

Privately, Sascha loves to discover new horizons, new cultures and to meet people. To date, he has visited 60 countries, including over 30 by train, and a few by sailboat. Sascha puts his knowledge of climate protection into practice in everyday life. His favorite mode of travel uses muscle energy and the wind: hiking, horseback riding, rowing, cycling, sailing.

Further information

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