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SGS Acts on Climate Campaign

SGS ACTS ON CLIMATE CAMPAIGN

With COP21 setting the stage for future climate action at a global scale, the event provided a springboard for engaging our internal and external stakeholders in climate action.

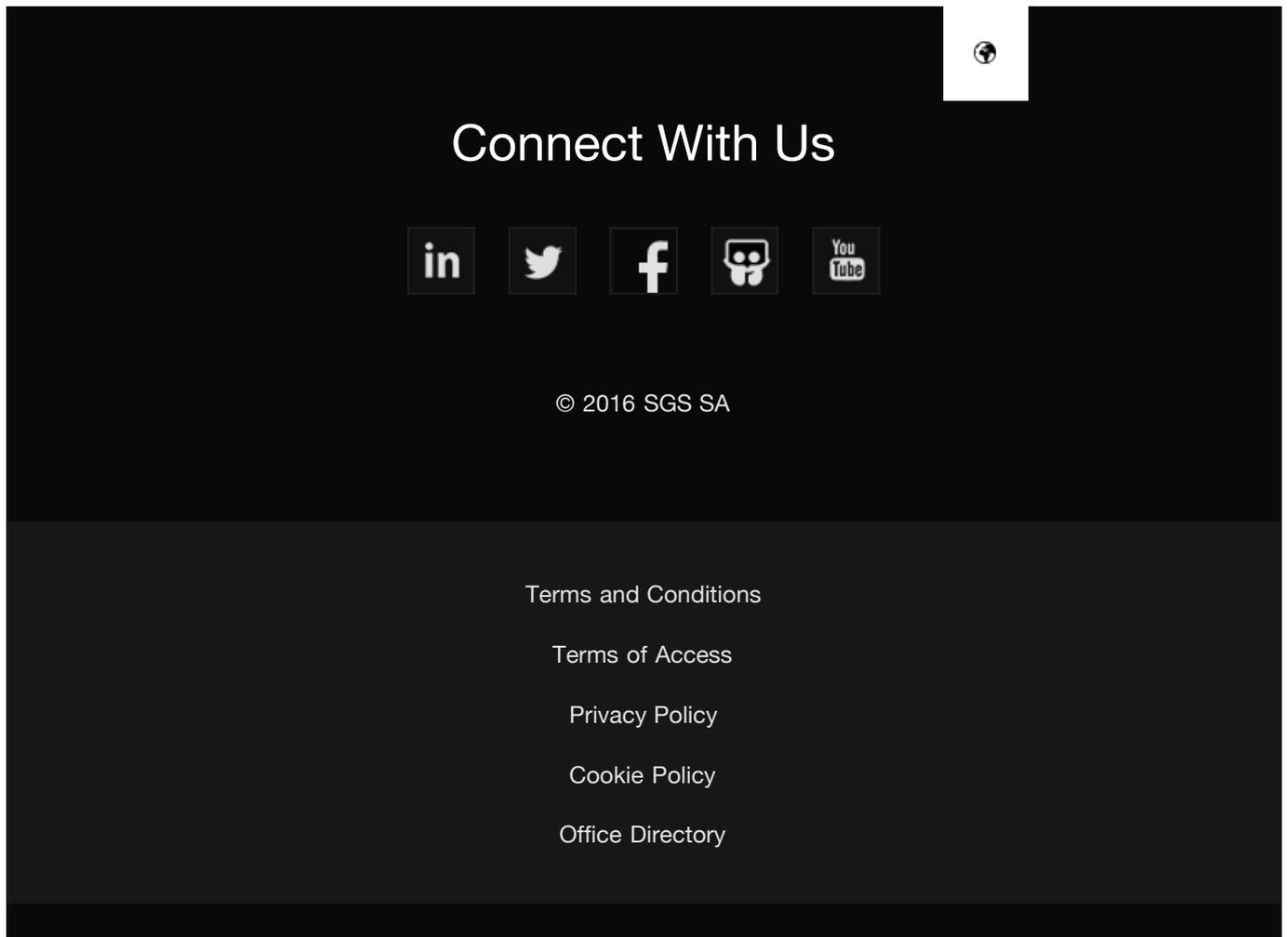


The SGS Acts on Climate campaign launched on the first day of the COP21 proceedings at the end of November 2015 and ran for the duration of the climate conference lasting ten days. Each day was dedicated to a climate theme, such as green buildings, renewable energy and transport. Aimed at promoting sustainability and climate change awareness among our employees and external stakeholders, the SGS Acts on Climate campaign was spearheaded by our Chief Executive Officer, Frankie Ng, and prompted awareness and discussion on topics covering:

- What is Climate Change and what are the main challenges humankind will have to face in the future?
- What is the COP21 convention and what does the world expect from this convention and its conclusions?
- What we do at SGS to relieve climate change?
- What can individuals do to reduce climate change?

Supported by email communications, banners, social media articles, workplace events (such as a 'lunch and learn' session at our headquarters in Geneva), and a campaign video available via YouTube, the campaign encouraged people to take direct action to reduce their personal climate impact. Within the first two weeks of the campaign, around 1,300 employees signed up to an online CO₂ monitor tool to calculate their carbon footprint and make pledges to reduce their impacts. We also held a contest for employees who made at least one commitment to reduce their carbon impact via the CO₂ monitor, with prizes being awarded to employees drawn from a hat that ranged from a bicycle to sustainable cycling clothing and accessories.

The content of this webpage has been verified and assured.



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